

\$720,000
in awards

Summer 2011 Incentive

- **Memorial Day Click It or Ticket Mobilization** → **May 23 - June 5, 2011**
- **Labor Day Impaired Driving Mobilization** → **August 19 - September 6, 2011**

The Texas Department of Transportation is seeking to partner with your law enforcement agency to make Texas roads and highways safer this summer. TxDOT is once again conducting the **Memorial Day Click It or Ticket** and **Labor Day Impaired Driving Mobilizations**. Your agency's support is needed to increase the Texas safety belt usage rate to an all time high of 93.8 percent during the Memorial Day period and decrease the number of alcohol related fatalities during the Labor Day holiday period. **Your agency is eligible to participate in a drawing for an Incentive Award for each mobilization it participates in.** A total of fifteen (15) agencies will be selected by random drawing to receive \$4,000 awards for the purchase of traffic safety related equipment and/or training at the conclusion of each mobilization.

"Your enforcement efforts can help the state of Texas reduce fatalities and injuries caused by motor vehicle crashes." -Terry A. Pence, Traffic Safety Director

Memorial Day Click It or Ticket	
Number of Awards	Award Amount
15	\$4,000
Total: \$60,000	

Labor Day Impaired Driving	
Number of Awards	Award Amount
15	\$4,000
Total: \$60,000	

Minimum Eligibility Requirements

1. Any Texas law enforcement agency without an FY 2011 TxDOT grant is eligible.
2. Increase enforcement of laws applicable to each mobilization that your agency participates in.
3. Conduct at least one earned media activity for each mobilization your agency participates in.
4. Report your agency's enforcement and earned media activity on eGrants.

For More Information

- Go to <https://www.txdot.gov/apps/egrants/> to register your agency.
- Contact Bryan Bell at bryan.bell@tmpa.org or **800/848-2088** or **512/454-8900**.



**Drink.
Drive.
Go to Jail.**

Texas Municipal Police Association
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